

## **REALTORS Appoint Former NAA President to Lead Auction Forum Committee**

### **For Immediate Release**

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*Overland Park, Kan., February 4, 2009* – Michigan auctioneer and past president of the National Auctioneers Association (NAA), William (Bill) L. Sheridan, CAI, AARE, was recently appointed by National Association of Realtors® (NAR) President Charles McMillan to serve as chairman of the association's Auction Forum Committee. As president of the NAA in 2007, Mr. Sheridan served as a member of the REALTORS® Board of Directors for one-year. As chairman of the committee, Bill will lead a forum at NAR's mid-year legislative conference and national convention for the next two years. The purpose of the forum is to educate REALTORS® about the advantages of working with professional auctioneers and the benefits of utilizing auctions in the selling of real estate.

Real estate auctions continue to grow in popularity as more and more consumers are utilizing the auction method of marketing to buy and sell real estate. Industry research has shown that residential real estate auctions were the fastest growing sector of the quarter-trillion dollar auction industry. In 2007, gross revenue of residential real estate auctions increased 5.3% with total sales growth of residential real estate sold at auction increasing increased 46.6% between 2003-2007.

"It is an honor to chair this committee for the REALTORS® and act as a liaison between these two wonderful professions," said Bill Sheridan. "The Auction Forum allows auctioneers to educate Realtors about the auction method of marketing, as well as how to earn commission income together in partnership. There are numerous advantages to using auctions to buy and sell real estate in today's marketplace."

Bill Sheridan is the founder and president of Sheridan Realty and Auction Company in Mason, Michigan. An auctioneer of over 30 years, Bill specializes in real estate and agriculture related auctions. Sheridan is a licensed broker and auctioneer in Michigan, Indiana, and Ohio. Sheridan has earned Certified Auctioneers Institute (CAI) and Accredited Auctioneer of Real Estate (AARE) designations. In addition to being a member of the NAA and NAR, Mr. Sheridan's professional affiliations include the Michigan Association of Realtors, Michigan State Auctioneers Association, American Society of Farm Equipment Appraisers, International Society of Appraisers, Livestock Marketing Association, National Cattleman's Beef Association, and other regional REALTOR® organizations.

To learn more about Bill Sheridan visit [www.sheridanauctionservice.com](http://www.sheridanauctionservice.com) or call (517) 676-9800.

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### **About the NAA**

Headquartered in Overland Park, Kansas, the National Auctioneers Association (NAA) represents the interests of approximately 5,000 auctioneers in the United States, Canada and across the world. Founded in 1949, the mission of the NAA is to promote the auction method of marketing and enhancing the professionalism of its members through education and technology. To learn more about auctions, find an auction or auctioneer, visit: [www.auctioneers.org](http://www.auctioneers.org).